

## CLASSIFIEDS + CALENDAR INSERTION ORDER

*This completed insertion order must be returned before your ad is posted online and placed in the next available print issue.*

### CLASSIFIED ADS

[www.opedge.com/classifieds](http://www.opedge.com/classifieds)

Find your next employee, sell your business, and more.

- 50 words or fewer     51-75     76-120  
 121-150     151-200     201-250  
 ¼ pg box ad     ⅔ pg box ad  
 ⅓ pg box ad    **FREE** 4-color logo included  
 ½ pg box ad    (Send logo with ad in jpg or pdf format)  
 **EDGE Direct E-newsletter** (\$75/Month Additional)  
 **Immediate online placement** (\$95 Additional)

### CALENDAR ADS

[www.opedge.com/calendar](http://www.opedge.com/calendar)

Get the exposure you need to promote your event.

- 30 words or fewer     31-40     41-50  
 51-60     61+ (Billed at display ad rates)  
 ⅛ pg box ad    **FREE** 4-color logo included  
 ¼ pg box ad    (Send logo with ad in jpg or pdf format)  
 ½ pg box ad  
 **EDGE Direct E-newsletter** (\$50/Month Additional)  
 **Immediate online placement** (See Media Kit for Pricing)

Please check the box(es) and reserve space in the following issue(s) for your Classifieds and/or Calendar listings:

- |  |                                   |                                      |  |                                   |                                      |
|--|-----------------------------------|--------------------------------------|--|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> <b>Run until further notice</b> | <input type="checkbox"/> January  | <input type="checkbox"/> February    | <input type="checkbox"/> <b>Run until date expires</b> | <input type="checkbox"/> January  | <input type="checkbox"/> February    |
| <input type="checkbox"/> March                           | <input type="checkbox"/> April    | <input type="checkbox"/> May         | <input type="checkbox"/> March                         | <input type="checkbox"/> April    | <input type="checkbox"/> June        |
| <input type="checkbox"/> July                            | <input type="checkbox"/> August   | <input type="checkbox"/> September   | <input type="checkbox"/> July                          | <input type="checkbox"/> August   | <input type="checkbox"/> October     |
| <input type="checkbox"/> November                        | <input type="checkbox"/> December | <input type="checkbox"/> Online Only | <input type="checkbox"/> November                      | <input type="checkbox"/> December | <input type="checkbox"/> Online Only |

### FACILITY LISTINGS

Contact Alyssa for pricing at 303.255.0843 or alyssa@opedge.com.

ABC Accredited  Yes  No For featured facility listing, include logo and website address.

### BUSINESS CONTACT INFORMATION

Company Name \_\_\_\_\_  
 Person Placing Ad \_\_\_\_\_ Email \_\_\_\_\_  
 Billing Contact \_\_\_\_\_ Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Business EIN \_\_\_\_\_

### FORM OF PAYMENT

Credit Card (check one)  Visa  MasterCard    PO# (if applicable) \_\_\_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_ CVC# \_\_\_\_\_

### AGREEMENT

- This insertion order confirms that I have authorized the purchase of advertising space as described above. I understand this must be signed and returned before the closing date and that my ad will not run until I receive confirmation that this form was received.
- I authorize Western Media LLC to process payment against the above credit card, if provided.
- Cancellation of all ads/contracts requires a 60-day written notice.
- EDGE Media Group reserves the right to confirm word counts and bill appropriately.
- In the event an action is brought to enforce the terms of or collect fees under this contract, Western Media LLC is entitled to all costs and expenses, including reasonable attorney's fees.

To be completed by EDGE Media Group:

Print \_\_\_\_\_  
 Online \_\_\_\_\_  
 EDGE Direct \_\_\_\_\_  
 Facility \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

# **EDGE** The O&P CLASSIFIEDS + CALENDAR ADVERTISING SOLUTIONS

## CLASSIFIED AD PRICING

www.opedge.com/classifieds

Print w/logo per month	Word count	Online ONLY w/logo placed by EDGE:
\$275	50 or fewer	<b>\$120/30 days</b> (up to 150 words)  Self placed: \$95
\$350	51-75	
\$450	76-95	
\$525	96-120	
\$675	121-150	

All ads include **FREE** 4-color logo.

## CALENDAR AD PRICING

www.opedge.com/calendar

Print w/logo per month	Word count	Online ONLY w/logo
\$60 per insertion	30 or fewer	\$40
\$70 per insertion	31-40	\$45
\$80 per insertion	41-50	\$50
\$90 per insertion	51-60	\$55
\$350 per insertion	1/8-page text box	Price/30 days

### ADDITIONAL SERVICES

- Blind Ad\* ..... add \$30  
\*Anonymous ad with email forwarding service
- Bulleted Ad ..... add 20%
- EDGE Direct e-newsletter Classifieds..... add \$75
- Classifieds Job Board\*..... \$130 board only  
\*With select meeting issues  
Discounted with monthly print ad in meeting issue

### ADDITIONAL SERVICES

- EDGE Direct e-newsletter Calendar .....add \$50
- Self placed calendar ad on opedge.com.....\$55  
up to 60 words

## CLASSIFIEDS + CALENDAR ADS MUST BE PREPAID BY CREDIT CARD.

**FREE** online placement with paid **print** classifieds + calendar ads during the month(s) your ad appears in print.

## CLASSIFIEDS + CALENDAR BOX ADS

Price/month	Box ad size	Dimensions	Price/month	Box ad size	Dimensions
\$550	1/6 pg.	3.4" wide x 3.12" tall	\$1,175	1/2 pg. horz.	7.1" x 4.675" tall
\$775	1/4 pg.	3.4" wide x 4.675" tall	\$1,175	1/2 pg. vert.	3.4" wide x 9.365" tall
\$925	1/3 pg. horz.	7.1" wide x 3.25" tall	\$1,500	2/3 pg. horz.	7.1" wide x 6" tall
\$925	1/3 pg. vert.	3.4" wide x 6" tall	\$1,950	Full pg.	Call for ad requirements

## CLASSIFIEDS + CALENDAR ADS CLOSING DATES

Issue	Meeting Distribution	Deadline
January	PacRim Conference	December 7
February	Hanger Education Fair, Abilities Expo Los Angeles, PrimeFare Central	January 7
March	<b>Academy Annual Meeting [BONUS! Job Board]</b>	February 7
April		March 7
May	ACPOC Annual Meeting, Abilities Expo New York	April 7
June	LAOP Annual Meeting, Abilities Expo Chicago, PrimeFare East	May 7
July		June 7
August	Abilities Expo Houston	July 7
September	<b>AOPA National Assembly [BONUS! Job Board]</b> , Abilities Expo Boston	August 7
October	CAF Triathlon	September 7
November	PFA Annual Symposium, Abilities Expo Bay Area	October 7
December	DSUSA Hartford Ski Spectacular, Abilities Expo DC	November 7

## CLASSIFIEDS + CALENDAR AD REQUIREMENTS

- Text in a Word document.
- Color logo. High resolution (300 dpi) .jpg or PDF.
- Web address to which the ads should link.

**BONUS! JOB BOARD**  
Discounted rate for classified print ads during the same print month.

## CONTACT ALYSSA LECHUGA

Email: alyssa@opedge.com  
Phone: 303.255.0843  
Fax: 303.255.0844

Bonus distribution and deadline dates subject to change.